

India Friends Association

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PRESS RELEASE

For immediate release: Thousand Oaks, CA, March 9, 2011 – Continuing with a 17 year tradition, India Friends Association (IFA) brings you Archana, an evening of Indian dance, music and drama. The multimedia program showcases India's cultural richness and diversity through a volunteer cast of more than 100 local children and adults. Archana 2011 is expected to attract 1500 guests.

The celebration begins with an interactive India Festival where you can enjoy an authentic dinner, learn the latest dance moves, and experience arts, crafts, textiles and more. The festival takes place Saturday, April 23 from Noon – 4 PM in the Civic Arts Plaza Park in Thousand Oaks and is free to the public.

Archana 2011 takes place on **Saturday, April 23** at 4 pm in the **Fred Kavli Theater** in the **Thousand Oaks Civic Arts Plaza**, 4:00 PM.

TICKETS: General Seating: \$40.00; Students: \$20.00; Preferred Seating: \$75.00.
Tickets include authentic Indian food at India Festival.

This all volunteer organization raises funds from this event to support programs that empower people in India to fight corruption, improve governance, obtain employment and healthcare, protect the environment and more. In addition, India Friends Association is an instrument for change. Members visit and monitor the projects, facilitate planning sessions of leaders and activists and more.

For more information on IFA's projects and tickets for Archana 2011 please visit our website www.indiafriendsassociation.org, or contact Madhu Bajaj, (805) 754-9861; E-mail: madhubajaj@gmail.com.



Additional photos are available at <http://www.indiafriendsassociation.com/Archana/gallery.html>